Smart Snacks with MyPlate

Healthy students learn and behave better. Students who eat well fuel their brains for success in the classroom. New brain research shows that both nutrition and physical activity positively affect academic achievement. Schools can help students be ready to learn by offering snacks from MyPlate--including whole grains, low-fat dairy, fruits, vegetables and lean proteins.

The Smart Snacks in School rule (starts July 1, 2014) will establish nutrition standards for all foods and beverages sold on school grounds during the school day. The rule allows schools to gradually phase in the changes over the first year.

What areas will the rule affect?

The rule will affect all foods and beverages sold outside of the school lunch and breakfast program, during the school day. A school day is defined as midnight to 30 minutes after the school day ends.

- ⇒ Foods sold a la carte within the food service
- ⇒ School stores
- ⇒ Vending machines
- ⇒ Snack bars
- ⇒ Food-based fundraisers that take place during the school day

What areas will the rule not affect?

The rule will not affect food sold after school, on the weekend, and off campus. Examples include:

- ⇒ Concessions
- ⇒ Food and snacks that students bring from home
- ⇒ Classroom events (birthdays, holiday parties, etc) Although schools may consider this area as an opportunity for positive change.
- ⇒ Teachers' lounges



Use the USDA's Choose My Plate icon as your guide for selling snacks that meet the new Smart Snack rule in schools. Use this handout as a starting point to find a variety of brain boosting snack and beverage choices for your school.

Schools are Stepping up to the Plate:

Fueling Students with Smart Snacks

Children consume almost half of their daily food intake at school. Research shows students who eat well learn and behave better throughout the school day. Schools already know that healthy snacks boost performance during standardized testing days. The Smart Snacks in Schools Rule applies this knowledge to all snacks sold during the school day. The rule ensures all snacks available through vending machines, student stores, snack bars, and ala carte lines are healthy options. Schools can help students succeed by offering snacks from USDA's MyPlate.

Ideas for Brain-Boosting Snacks:

Dried Fruit

raisins, mango, cranberries, bananas

Fruit Cups (fresh or canned)

berries, applesauce, peach, orange, pineapple

Fresh Fruit

apple, pear, banana, kiwi, peach, orange, pineapple

Fresh Fruit with Peanut Butter or Yogurt

Choose Whole Grain:

Baked Chips and Tortilla Chips

Baked Crackers

Granola Bars and Cereal Bars

Sandwiches

Wraps

Bagels

Popcorn



Vegetable Wraps

Fresh Vegetables with Dip

hummus, low fat dressing, peanut butter

Raw Vegetables

celery, carrots, broccoli, cherry tomatoes, snap peas, cucumber, peppers

Grab and Go Salad



Smart Beverages for Fueling Smart Kids

Use this chart to find beverages that meet the nutrition standards for the Smart Snack rule and help kids stay hydrated and ready to learn.

Find a Brain-Boosting Beverage:

	Elementary	Middle	High
Milk			
Low Fat (1%) Un avored Milk	≤8 fl oz	≤ 12 fl oz	≤ 12 fl oz
Skim Flavored or Un avored Milk	≤8 fl oz	≤ 12 fl oz	≤ 12 fl oz
Nutritionally Equivalent Milk Alternatives	≤8 fl oz	≤ 12 fl oz	≤ 12 fl oz
Fruit and/or Vegetable Juice			
100% Juice	≤8 fl oz	≤ 12 fl oz	≤ 12 fl oz
100% juice diluted with water and no added sweeteners (with or without carbonation)	≤8 fl oz	≤ 12 fl oz	≤ 12 fl oz
Flavored and/or Carbonated Beverages			
≤ 40 calories per 8 oz	NO	NO	YES
≤ 60 calories per 12 oz	NO	NO	YES
≤ 10 calories per 20 oz	NO	NO	YES
Beverages with Caffeine	NO unless naturally occurring trace amounts	NO unless naturally occurring trace amounts	YES high school beverages may contain caffeine
Plain Water or Plain Carbonated Water	No size limit	No size limit	No size limit

Brain-boosting beverage chart developed by Utah State Office of Education Child Nutrition Programs.

Smart Beverage Ideas

Low fat (1%) White Milk	Sparkling 100% Juice	
Fat-free (skim) Flavored Milk	Water	
100% Juice	Sparkling Water	



For more snack and beverage ideas check out the MyPlate website: www.MyPlate.gov

Find Products That Meet the Standards:

Wondering if a specific snack food or beverage meets the nutrition standards of the Smart Snack Rule? Use this easy Smart Snack Calculator with the information from the product's Nutrition Facts label to find out if it meets the standards.

⇒ Alliance for a Healthier Generation Smart Snacks Product Calculator

https://schools.healthiergeneration.org/focus areas/snacks and beverages/smart snacks/product calculator/

Helpful Tips from Montana Schools:

Many Montana schools have already adopted healthy snack, vending, fundraising, and a la carte programs. Contact

⇒ Great Falls Public Schools (K-12) http://studentwellnessgfps.weebly.com/

⇒ Gallatin Gateway School (K-8)

Contact: Dr. Kim DeBruycker, Superintendent

Phone: 406-763-4415

Email: debruycker@gallatingatewayschool.com

⇒ Coming Soon: More Montana school examples and resources.

Resources:

⇒ Smart Snacks in School Rule:

http://www.fns.usda.gov/school-meals/smart-snacks-school

http://healthymeals.nal.usda.gov/smartsnacks

⇒ Implementing Strong Nutrition Standards in Schools:

http://www.cdc.gov/healthyyouth/nutrition/pdf/financial implications.pdf

⇒ Controlling Junk Food and the Bottom Line- School Case Studies:

http://iphionline.org/pdf/IPHI Controlling Junk Food Report 32113.pdf

Need Help? Just Ask!

If you have questions or need help with training and implementation of the USDA's Smart Snacks in Schools Rule, please contact School Nutrition Programs or Montana Team Nutrition.

Montana Team Nutrition Program





Katie Bark 406-994-5641

kbark@mt.gov

Molly Stenberg 406-994-7217

Stenberg@montana.edu





OPI School Nutrition Programs